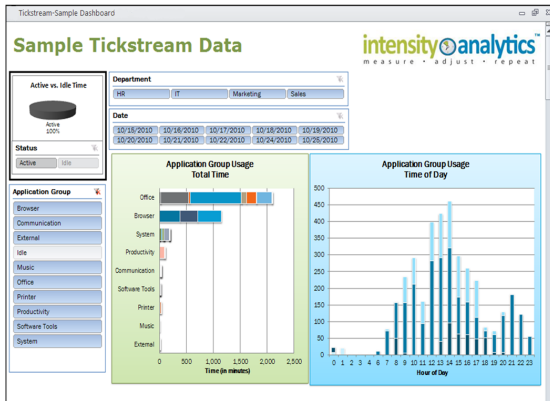


# TickStream®

## Be Known for What You Do.

TickStream® is an application designed to collect statistics about the way people spend their time at computers.

Tickstream data are presented in a wide variety of reporting styles, chosen by the user to match the special requirements of their organizations. Project managers can monitor the deployment of their



staff resources with metrics that are meaningful to them.

TickStream's capabilities are particularly important in a distributed workforce environment, such as in **telework** arrangements. See this implementation in action at [www.workreceipt.com](http://www.workreceipt.com).

# About Us

- ▶ Intensity Analytics Corporation's roots go back 20 years. We're a woman-owned business based in Warrenton, Virginia.
- ▶ Our founders also spent more than fifteen years operating a large service bureau business serving the legal, financial and pharmaceutical industries for high-volume, secure electronic content management.
- ▶ Following the 2001 anthrax attack on the nation's mail stream, we designed and operated the first safe-mail handling and processing facility for the US House of Representatives, capable of processing more than 100,000 mail items per day.
- ▶ We do complex software development competently and quickly—using only best practice, current Microsoft technology.

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# CVMetrics™

- ▶▶ Add advanced, biometric authentication to your applications— without adding specialized hardware.



**intensity**  **analytics**

# CVMetrics™ — Be known for who you are.

## Passwords aren't enough.

Safeguarding passwords and changing them regularly are best practice recommendations. Still — passwords get “out.” The problem is that passwords are used by people who forget them, mistype them, or choose letter combinations that are simple to guess or hack.

## Passwords are a burden.

Managing multiple passwords is a burden, both for everyday users and IT/ Help Desk staff. In a recent poll by Harris Interactive for Quest Software, 28% of knowledge workers in the US report that they have to remember more than five passwords to do their work, with most of those (26%) required to change passwords at least once a month.

## Passwords are misused.

There are a number of situations where passwords are misused:

- ▶ License Sharing
- ▶ Carelessness
- ▶ Impersonation
- ▶ Convenience

We developed **CVMetrics** to make life easier for everyone. By equipping your system to recognize you by your pattern of typing, we help overcome the problems of safeguarding passwords. Slight variations in muscle movement can't be hacked, guessed — or read by someone else.

## Secondary Authentication Hardware gets lost, or worse.

Hardware devices like USB keys, thumbprint readers and dongles can be lost, stolen, or passed on to others. Recently, they've been hacked, too.

Advanced biometrics like retinal scanners and voice recognition are great — but may not be available when you are on-the-go, or using a public PC. And they are expensive.

That's why we built CVMetrics. It's a software product that does advanced biometrics without hardware. CVMetrics' profiles contain no data that could be traced back to an individual, repurposed or “leaked.” And, even as you change or vary your habits over time, CVMetrics will learn these new

patterns and incorporate them into your profile.

## Pride of Authorship.

Say you step away from your PC and someone else steps in and sends an IM, posts to Facebook, or changes your document. Not funny. Often, not legal — as in passing off someone else's work as your own. Pairing CVMetrics (*who you are*) with our companion product, Tickstream® (*what you do*) gives you an automatic record of your work. It's this pairing that makes our approach truly different — a Continuous Verification system that is unobtrusive, secure, and at all times respectful of your privacy.

## ***Because that's part of security, too.***

