

## About Us

### Our products are ready now.

- ▶ Easy & quick to get & use.
- ▶ Featherlight apps.
- ▶ Cloud based (or local if preferred).
- ▶ Very sophisticated, patents-applied-for, technology to enable amazingly-simple use.
- ▶ We own 100% of the IP.
- ▶ All software is 100% Microsoft .Net Best Practice. We use technology to meet and overcome concerns of privacy, and confidentiality.
- ▶ Easily integrated with other data to support advanced data analytics.

### Who we are.

- ▶ Now two years old, we were launched from Transformagic, LLC, a consulting company founded by Intensity Analytics' partners in 1990.
- ▶ Though we're a small company, we have major experience launching whole industries
  - Litigation Support
  - Digital Mail
  - Content Management
- ▶ Clients include — US Supreme Court, Exxon, US House of Representatives, State of Kansas, Avaya, Johnson & Johnson, IHS, CapitalOne, Kodak, Fujitsu, Xerox, EMC, as well as hundreds of corporations and law firms.

- ▶ Intensity Analytics Corporation is a woman-owned business based in Warrenton, Virginia.



- ▶ Bethann Rome founded the company after spending more than fifteen years operating a large service bureau business serving the legal, financial and pharmaceutical industries for high-volume, electronic content management.
- ▶ Following the 2001 anthrax attack on the nation's mail stream, we designed and operated the first safe-mail handling and processing facility for the US House of Representatives, capable of processing more than 100,000 mail items per day.

**TickStream is the result of three decades of real-world experience. Call us to put that to work for your organization.**



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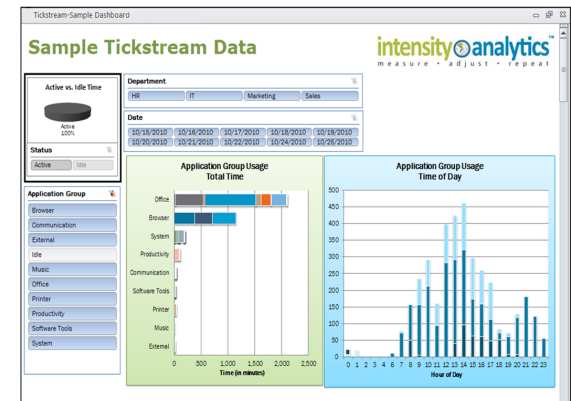
## TickStream®

A new management tool from



**TickStream®** is an application designed to collect statistics about the way people spend their time at computers. Tickstream data are presented in a wide variety of reporting styles, chosen by the user to match the special requirements of the organization.

With TickStream, project managers can monitor the utilization of resources with metrics that are most meaningful to them. Having access to real-time productivity measurements means better decision making.



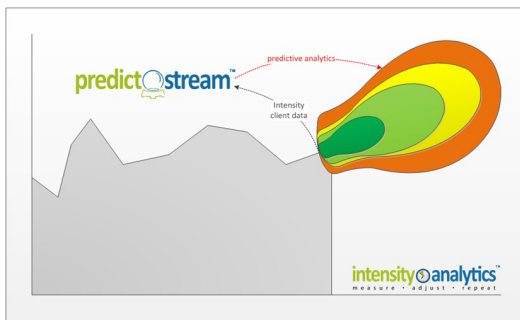
## Security

How does a data collection tool help provide an additional layer of security? TickStream's **Continuous Verification** module authenticates the identify of users throughout the day, based upon the individuals' characteristic pattern and cadence of keystroking.

The system can detect and alert Management if the person at work on the computer is **not the same person** who logged on.

## PredictStream

TickStream's data can be used for predictive analysis of future behavior based on current and past performance.



## Teleworking

Making HR 1722 a reality

The advantages of telework are clear — yet acceptance of telework programs and legislation within the Federal Government lags far behind the private sector. Only about 10.4% of eligible workers did so, last year, according to OPM.\*

Visit [www.workreceipt.com](http://www.workreceipt.com) to see how TickStream's data is used to provide a two-way visualization of who is at work. It's the modern approach to walking the shop floor.

TickStream's work receipt implementation gives workers an option to view their own daily statistics and work patterns. This can help reduce their concerns that being out of the office means out-of-the-loop.

Who	Started Work	Latest Status	Activity Now	Top App Last 12h
J. Lee Smith	9:07 AM	Use	Phone activity	1.2 hrs of Salesforce
S. Kelly Doe	9:20 AM	Active	Internet Explorer	5.4 hrs of Photoshop
S. Larry Jones	7:09 AM	Use	Microsoft Word	3.2 hrs of Salesforce
A. Carlos Sanchez	9:54 AM	Off	Adobe Acrobat	3.8 hrs of Salesforce
S. Lauren Voss	9:35 AM	Off	Adobe Acrobat	2.4 hrs of Web
A. John Smith	7:54 AM	Use	Phone activity	1.2 hrs of AutoCAD

\* [http://wiredworkplace.nextgov.com/2011/02/federal\\_telework\\_use\\_increases.php](http://wiredworkplace.nextgov.com/2011/02/federal_telework_use_increases.php)

## Software Overbuying

Software is expensive.

The most expensive app might be the unused software installed on all desktops, put there whether a user has a need for it or not.

TickStream goes beyond simply scanning every computer to build an inventory of what is installed. You can obtain a graphical report of:

- All applications, ranked by time-in-use
- Applications in use by number of users, and users by name
- Applications in use by time of day
- **Application Intensity™** which shows the relative activity inside the application, allowing you to spot applications used only for viewing a file and not to create one

